

Youth Violence Prevention Annual Report 2014/2015

Presented by Sasha Cotton Youth Violence Prevention
Coordinator

The Public Health Approach to Youth Violence Prevention

- A public health approach
- Identifies the issue using epidemiologic methods
- define risk factors and protective factors
- develop interventions
- Implement intervention
- Evaluation those interventions
- Interventions are multi-tiered but ultimately have a population or community base.

The Public Health Approach to Violence Prevention

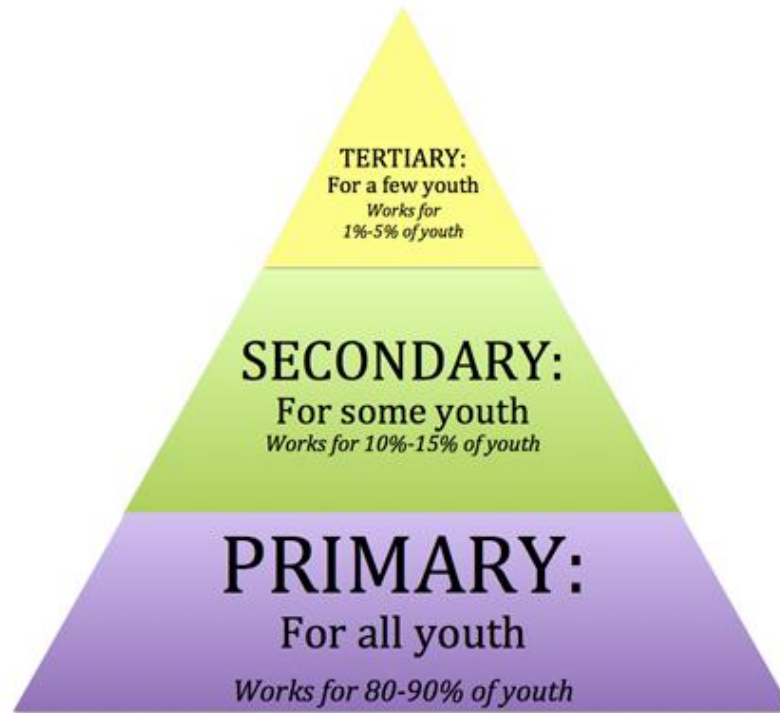
When addressing violence, a combination of the following should be considered:

- changing cultural norms regarding the acceptability of violence,
- decreasing access to firearms
- affording job and educational opportunities to disadvantaged communities
- direct action and advocacy are needed to make a difference.

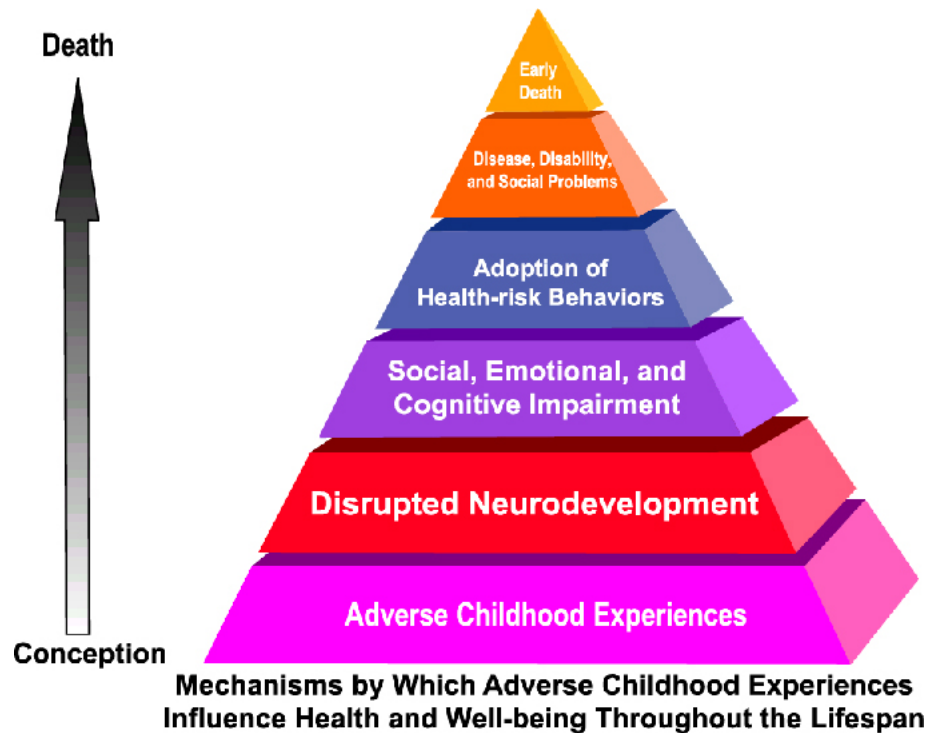
The Spectrum of Prevention



Prevention Pyramid



Prevention Pyramid on Adverse Childhood Exposure to Violence



Minneapolis Youth Violence Prevention (YVP) work overview

The Minneapolis Blueprint for Action to Prevent Youth Violence was commissioned by the City Council in 2008. The Health Department leads and coordinates citywide efforts to implement the Blueprint.

Activities focus on

- planning and service coordination with jurisdictional partners;
- technical assistance to community-based agencies;
- data analysis and new program development to address service gaps

Minneapolis' Efforts to Prevent Youth Violence (BUILD LEADERS)



The Blueprint for Action to Prevent Youth Violence

Vision:

A unified city where all youth can be safe and thrive

Mission:

To prevent youth violence through comprehensive approaches that support the development and success of youth and families in their communities, encourage strong partnerships among organizations, and are culturally-grounded and asset-based

The Blueprint for Action to Prevent Youth Violence

The Blueprint for Action to Prevent Youth Violence Operates with 5 goal areas:

- Foster violence-free social environments
- Promote positive opportunities and connections to trusted adults for all youth
- Intervene with youth and families at the first sign of risk
- Restore youth who have gone down the wrong path
- Protect children and youth from violence in the community

YVP Governance

Youth Violence Prevention Coordinator

Executive Committee
17 member advisory group
appointed by the Mayor and
approved by City Council

**Minneapolis Health
Department Core Team**

Multijurisdictional Team

Mayor's Office
Health Research and Youth Development
Minneapolis Police Department
Minneapolis Community Planning and Economic
Development
Minneapolis Public Schools
Youth Coordinating Board
Hennepin County

National Recognition

- Minneapolis has been identified as a national leader on the issue of youth violence prevention.
- Numerous articles have been written about the success of the Blueprint's coordinated, public health approach.
- In 2012, Minneapolis was selected as the 10th city to be designated a National Forum on Youth Violence Prevention site.

National Forum on Youth Violence Prevention

The National Forum on Youth Violence Prevention is a network of communities and federal agencies that work together, share information and build local capacity to prevent and reduce youth violence.

- 2010 - Established by President Obama
- 2012 - Minneapolis invited to join 9 other cities in the Forum
- 2013 – Minneapolis refreshed the existing Blueprint for Action

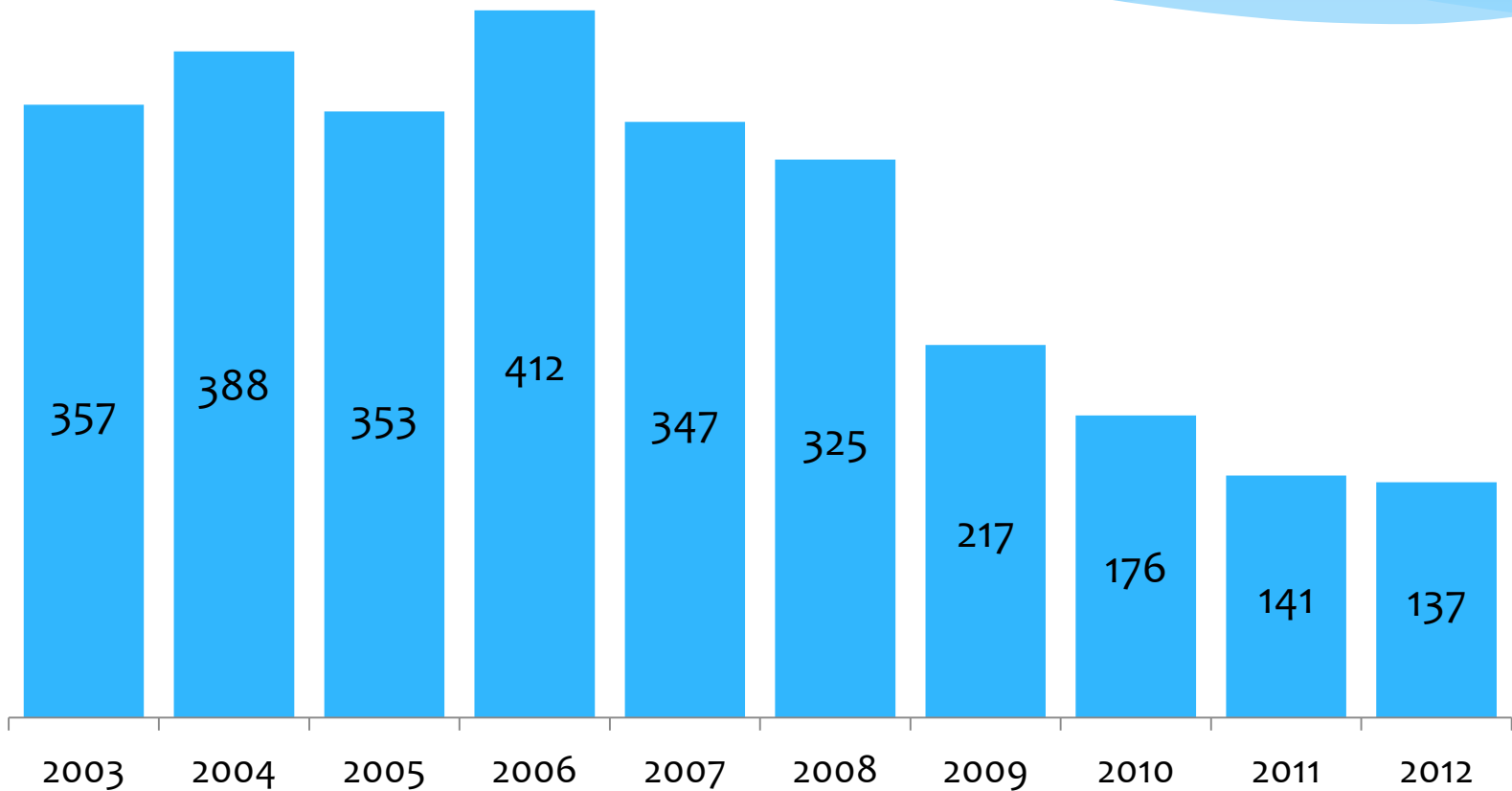
National Forum Cities

- Boston, Massachusetts
- Camden, New Jersey
- Chicago, Illinois
- Detroit, Michigan
- Memphis, Tennessee
- New Orleans, Louisiana
- Philadelphia, Pennsylvania
- Salinas, California
- San Jose, California

Programs implemented through MHD

- Oversight and Management of Juvenile Supervision Center
- Youth Victimization Data Analysis
- Inspiring Youth case management/support
- Parenting Education
- Minneapolis BUILD training

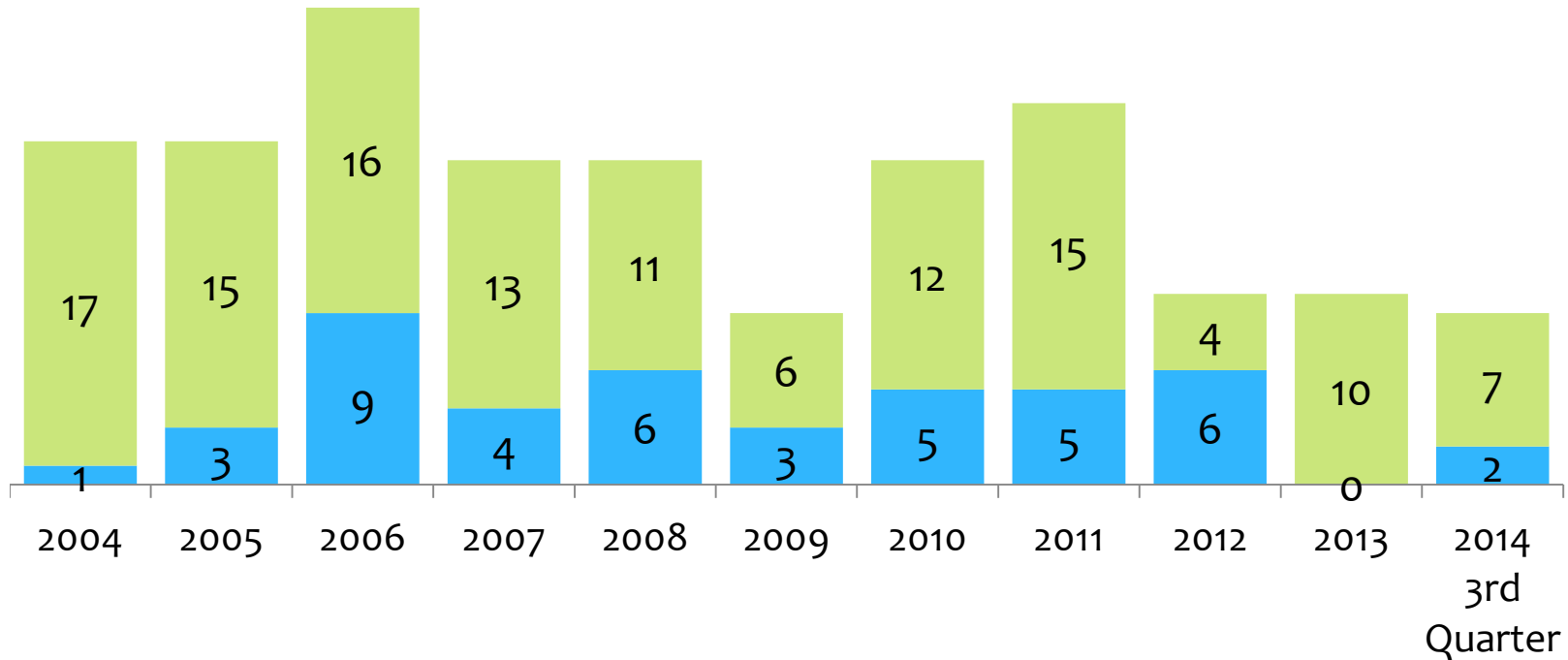
Decreasing incidents involving guns and juveniles as victims, suspects or arrestees



Source: Minneapolis Police Department

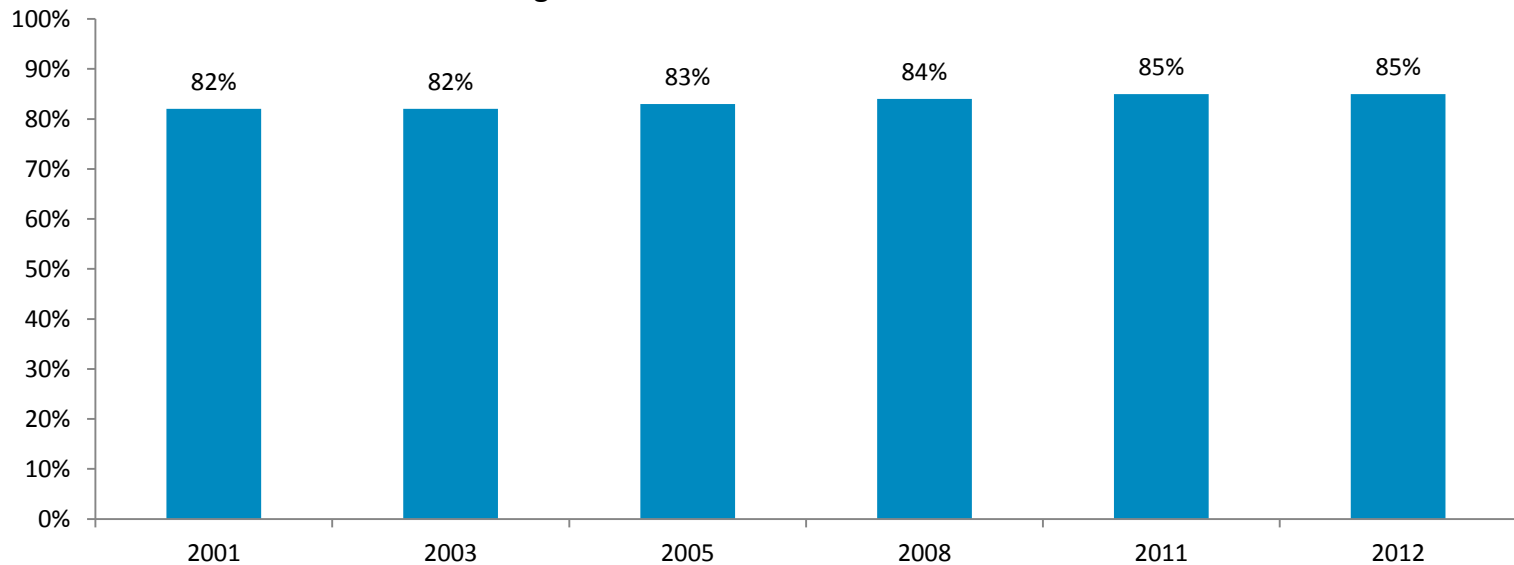
Decreasing homicides occurring within the City among youth and young adults

■ Victims under age 18 ■ Victims 18-24 years of age



Public Perception About Youth Violence in Minneapolis

Percent of Residents who "Agree" or "Strongly Agree" with the statement "My Neighborhood Is a Safe Place to Live"



Source: 2012 Minneapolis Resident Survey



Youth Violence Prevention Plans for 2015

In 2015 the youth violence prevention efforts will include:

- A capacity building institute for small youth serving agencies
- Taskforce focused on early childhood exposure to violence
- Community Engagement
- Addendums developed to enhance the current Blueprint document

Questions

???

For more information please contact

Sasha Cotton

Minneapolis Youth Violence Prevention Coordinator

Sasha.Cotton@Minneapolismn.gov or at 612-673-2729